

Post Script Productions

Strategic Insight, Outstanding Creativity

COPY/SCRIPT

Date: 20th August 2009

Job number: A/001/002

Client: Aliva UK (Alucovering)

Project: Press release

Medium: Press

Size/length:

Text:

ALIVA UK THE ARCHITECT BEHIND VENTILATED FACADE SOLUTIONS

Aliva UK, the leading name in the manufacture of ventilated facades and cladding systems, has developed *Alucovering*. Produced by IMOCO, this new system is the most comprehensive and technologically advanced architectural solution for ventilated facades using aluminium panels.

Alucovering's quality reflects the company's commitment to research, knowledge of materials and performance to deliver the ultimate system that not only meets prevailing standards but looks to set them. Exceptional reliability when confronted by climatic changes, environmental toxins and fire are integral to the system's design.

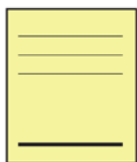
New build projects such as the Aviator Hotel at Farnborough Airport needed *Alucovering*'s versatility to respect the aesthetic qualities of a luxury hotel with the demands of its location. Add a large palette of colours and a range of high-quality finishes and architects, designers and contractors are furnished with outstanding options to tailor facade solutions to the most demanding of designs.

Aliva UK recognises such pioneering products require supreme service back-up. Expert consultants in the early stages, dedicated design teams providing bespoke solutions and highly-skilled work forces for installation are co-ordinated by experienced project managers to ensure effective organisation of any undertaking.

James Ormerod, Managing Director, is excited about the enormous possibilities for *Alucovering*. "We were committed to developing the most versatile and robust ventilated facades in the marketplace. *Alucovering* is just that, creating for our customers a superb system, competitively-priced with the internal sales support to match. It's a unique and powerful combination."

For more information on Alucovering from Aliva UK, visit their new website on www.alivauk.com or call 01189 635900.

Aliva UK, part of the IVAS Group of Companies, is a market leader in ventilated facades and envelope solutions. Since 1985, their technical knowledge has ensured flexibility and aptitude for every kind of architectural project. The company is proud to be associated with high profile projects including the redevelopment of the Teatro Alla Scala Opera House, the Derby Quad Art's centre, the Aviator Hotel and many more. The company offers a wide range of standard and customised solutions including ceramic, Glass, Extruded Aluminium, Klinker, Stone, HPL, Mesh and the TermoK8 insulated render range, For more information, visit the new website www.alivauk.com or contact.....



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ALIVA UK RENDERS COMPETITORS SPEECHLESS WITH TERMOK8 RANGE

Aliva UK, part of the IVAS group and market leader in ventilated facades and cladding systems, is the company behind TermoK8, the pioneering range of insulated render systems.

IVAS TermoK8 systems are ideal for both new build and restoration projects, offering wide-ranging applications such as the high-impact resistance of TermoK8 *HR*, the personalised modular coatings of *Modular D*, or *Storico* for old style effect. Major performance advantages in construction standards and building maintenance come with significant HVAC cost savings through the range's thermo-insulation properties with additional features of acoustic insulation and fire resistance. These systems are already used for residential and commercial buildings throughout Europe, with major potential in the UK for new builds and, notably, social housing.

Aliva UK's environmental credentials are also underlined by the TermoK8 portfolio. As well as improving energy saving and emission reduction, the TermoK8 *Mineral SU* system is ideal for ecological building design with its natural cork base. Add the high standards of service Aliva UK offers all its customers to the low costs it maintains across the entire range and it is little surprise Aliva UK Managing Director James Ormerod is enthused to comment:

‘The TermoK8 insulated render systems are the perfect combination of outstanding tailored solutions at highly competitive prices. We're delighted to be offering the UK product benefits out of reach of other suppliers. It is the commitment to excellence that has made us market leader in Italy and other European countries.’

For more information on all ten products in the TermoK8 range, visit the new Aliva UK website on www.alivauk.com or call 01189 635900.

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